



**ALPINE TRADE GROUP
SUMMER NEWSLETTER!**

Welcome to our SUMMER edition...



We made it to summer! The days are longer...restrictions have eased across Victoria and we are looking towards a brighter few months. Again, we want to say a massive thank you to all our customers. Together we have made it through 2020 with little to no covid 19 cases for sometime. At Alpine we reflect on the year that was. The year that has made us stronger as a team, and strengthened the importance of our core values and community spirit. We will celebrate the end of 2020 with some amazing deals (watch our socials and website for details throughout the month of December). We are very proud to see the number of happy members grow in our Total care club.

We have also extended our HOLIDAY PROMOTION— as this has been received with great success, and why not lock in that holiday now restrictions have lifted. If you would like to know more about any of these please give our team a call or send us an email.

Have a wonderful summer and Merry Christmas everyone, stay safe.

Glenn Abrol - Director



SMART HOME

TIPS FOR SUMMER

It's 35-40 degrees outside and as tempting as it is to set your AC thermostat to 19 please don't! Your unit may struggle, and your power bill will skyrocket! For best results set thermostats to 24 -25 degrees. Having the thermostat just one degree warmer than you normally would can cut cooling costs by 10%!

If you have zoning, use it! Why cool your whole home when you're only living in half of it! Cool the areas you are using of course that's why you have AC, but shut doors and blinds to other areas of the home.

We are fortunate in the Yarra Valley to be surrounded with beautiful views, but by having window coverings such as drapes or blinds that fit correctly you can reduce seasonal heat exchange by almost half! Having light-coloured backings on window-facing sides also helps to deflect the sun's warmth.

Check the forecast in advance! If you know it's going to be a hot day... close windows, lower blinds and close off rooms not in use early. Don't wait for the heat to enter before you decide to try and cool down.

Love a bit of gardening? Let trees become your friend! Instead of a bare backyard, strategically plant shade trees, wall vines and thick shrubs. Be smart with deciduous trees, which can shade your home in summer and also let light into your home in winter. Unbelievably, planting smart for summer can make a difference of up to 12 degrees on hot days!

Last, but certainly NOT least... Maintain your equipment! There are simple things you can do, such as regularly cleaning the filter, keeping outdoor units free of dirt, grass, cobwebs and critters. Have a refrigeration mechanic service your system regularly to ensure and worn parts are replaced, and that the unit is operating correctly. This is best done before the summer months.

For more tips visit our website at
https://www.alpinetradegroup.com.au/blog/smart-home-tips-for-summer_112s56

TOTAL CARE CLUB



Protecting your home and family has never been easier. Alpines Total Care Club gives you peace of mind that all your home's essential services are safe and operating efficiently all year round.

Heating, Cooling, Plumbing and Electrical services can now all be covered under one membership. With a TCC Membership you have exclusive access to our online portal, you have live technical assistance, you have 4 inspections per year. You will never pay a premium for priority service, and you will also receive discounted rates on parts.

Giving you up to \$4980 in value for only \$299!

*For more information on our TCC visit our website at
www.alpinetradegroup.com.au/total-care-club or call us on **1300 252225**.*



FREE HOLIDAY PROMOTION!!!

Lockdown got you a little stir crazy? What do you want to do when it's all over? Alpine want to help you get away from it all and that's why we've introduced our **FREE HOLIDAY PROMOTION!** Have Alpine supply and install any eligible AC system in your home and we'll give you a free accommodation voucher to use across Australia. For full details and terms and conditions call and speak with our experts.

GOOGLE REVIEWS



Shazza M 5 STARS

Professional, honest and reliable quality service which I highly recommend.



Dee K 5 STARS

Old fashioned honest business who gave me great advice on my options, and the installers did an excellent job on my air-conditioning. Couldn't recommend them more. You have won a new customer. Thanks heaps Alpine!



HAVE YOU HEARD ABOUT OUR YARD SIGN COMPETITION?

You can be the next winner!

NOVEMBER WINNER

It's easy to be a part of, and you could win \$100!

It's as easy as keeping the Alpine yard sign in your front yard and each month we will randomly draw a winner!

With your permission our service expert will place a yard sign in your yard after completing a job and you will be automatically entered into our monthly draw. The last friday of every month we will draw a winner and you will receive \$100!

PLUS - If you win....so does the service expert that placed the sign in your yard!

SOMEBODY IS GOING TO WIN! WHY NOT YOU?



1300 252 225

<http://www.alpinetradegroup.com.au/>